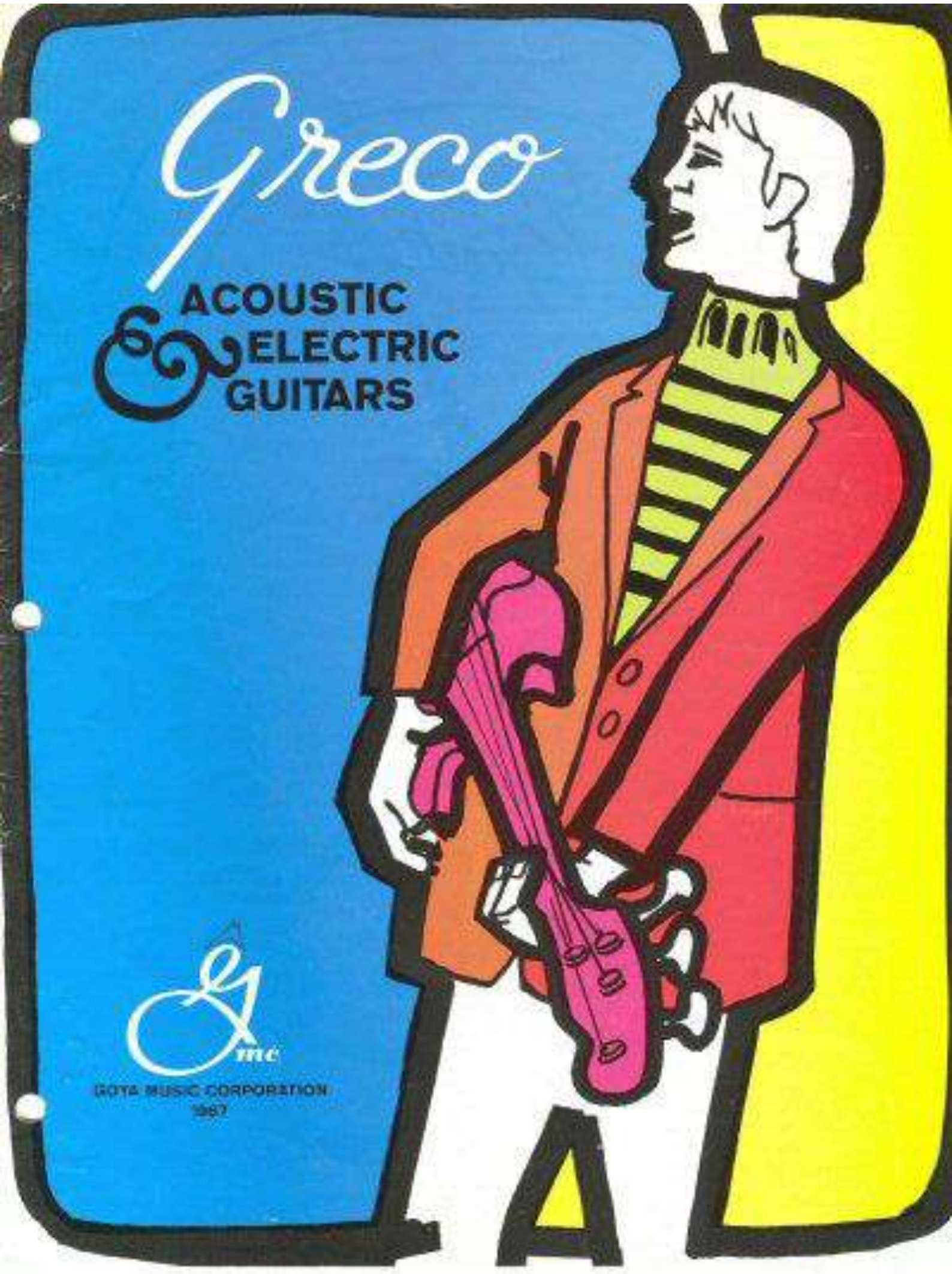
Greco

ACOUSTIC & ELECTRIC GUITARS



GOYA MUSIC CORPORATION
1987

Greco Guitars

Presenting the newly **improved** line of Greco Acoustic Guitars consisting of six beautiful models—2 classic and 4 steelstring.

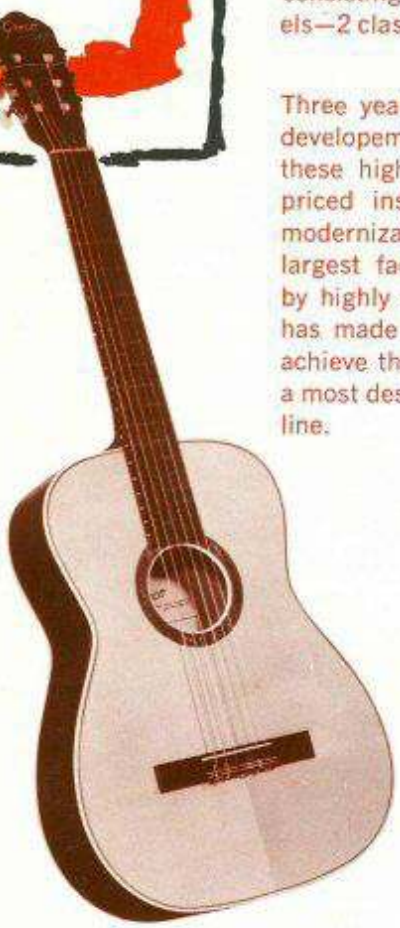
Three years of experiment and developement have gone into these high quality, moderately priced instruments. This plus modernization of one of Europes largest factories now operated by highly skilled guitar makers has made it possible for us to achieve the ultimate in value in a most desirable medium-priced line.

Only the finest quality of choice seasoned maple, spruce tops and mahogany veneers are used in the construction of these superior instruments.

The GRECO is the only guitar that is available with all of the features of professional high priced models that bears such an attractive price tag.

All of this, coupled with the careful servicing and adjustment in the shops of the Goya Guitar Company, makes the new GRECO... **The** medium priced guitar.

Greco Guitar Dimensions: Overall Length—38¼", Body Length—18⅛", Upper Bout—10¾", Lower Bout—14", Depth—3½"



MODEL GR-1
Classic Guitar
(Nylon Strings)

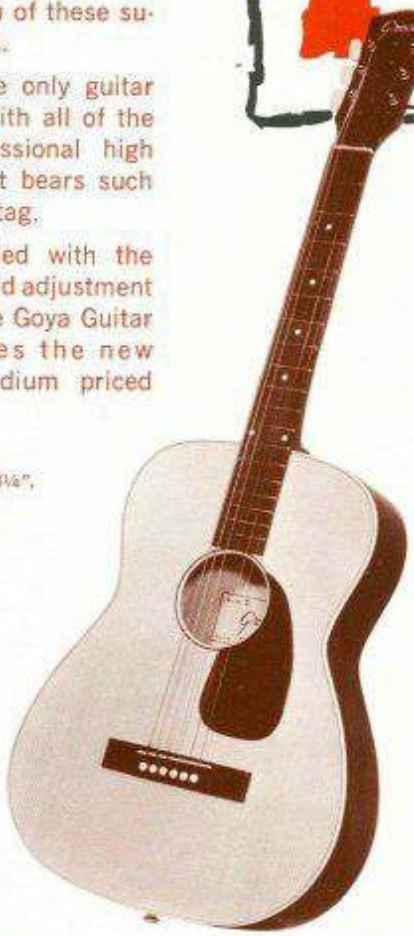
Spruce top (natural color). Back and sides of dark brown maple. Rosewood fingerboard and bridge. 3 piece neck. Slotted headpiece, white rollers. White binding on front and back of body and around sound hole. Wide mahogany inlay around sound hole. Concert Size.

List $79.50

MODEL GR-2
Classic Guitar
(Nylon Strings)

Same as GR1 except back and sides are highly polished rich brown mahogany.

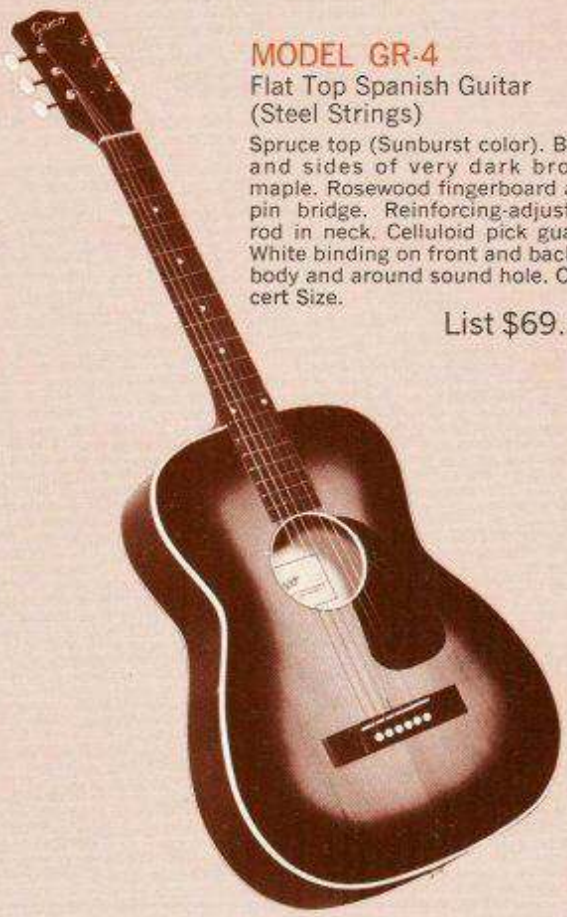
List $89.50



MODEL GR-5
Flat Top Spanish Guitar
(Steel Springs)

Same as GR4 except top is natural color.

List $74.[illegible]



MODEL GR-4

Flat Top Spanish Guitar
(Steel Strings)

Spruce top (Sunburst color). Back and sides of very dark brown maple. Rosewood fingerboard and pin bridge. Reinforcing-adjusting rod in neck. Celluloid pick guard. White binding on front and back of body and around sound hole. Concert Size.

List $69.50

MODEL GR-6

Flat Top Spanish Guitar
(Steel Strings)

Top, back and sides in highly polished brown mahogany. Rosewood fingerboard and pin bridge. Reinforcing-adjusting rod in neck. Celluloid pick guard. Black binding on front and back of body and around sound hole. Concert Size.

List $79.50

MODEL GR-7

Flat Top Spanish Guitar
(Steel Strings)

Spruce top (natural color) back and sides of highly polished brown mahogany. Rosewood fingerboard and pin bridge. Reinforcing-adjusting rod in neck. Celluloid pick guard. White binding on front and back of body and around sound hole. Concert Size.

List $84.50

NEW! IMPROVED! DIFFERENT!

Greco solid body electric guitars and electric bass guitars

Top quality American style magnetic pickups.

Slim-line fast action necks carved from 42 piece laminated hard woods.

Deluxe professional type vibrato assemblies with heavy duty flat sway bars.

Uniquely designed head piece of distinctly beautiful appearance.

New, fine quality all metal, chrome plated, individual machines.

Fast change slide switches to activate each pickup.

New slide switch for solo-rhythm change.

High quality machine turned metal volume and tone control knobs.

Fully adustable chrome plated bridge for height and intonation of each string.

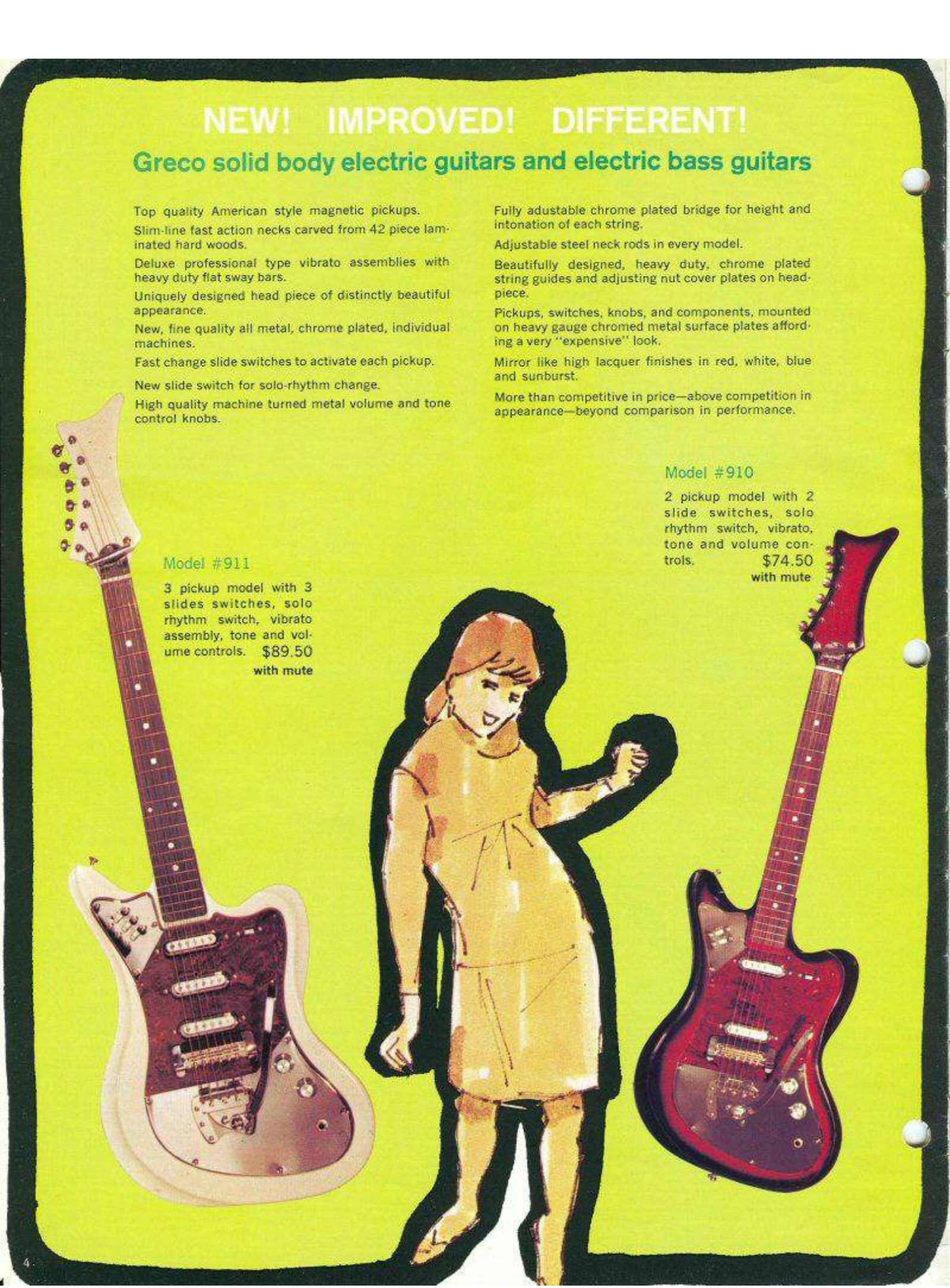
Adjustable steel neck rods in every model.

Beautifully designed, heavy duty, chrome plated string guides and adjusting nut cover plates on headpiece.

Pickups, switches, knobs, and components, mounted on heavy gauge chromed metal surface plates affording a very "expensive" look.

Mirror like high lacquer finishes in red, white, blue and sunburst.

More than competitive in price—above competition in appearance—beyond comparison in performance.

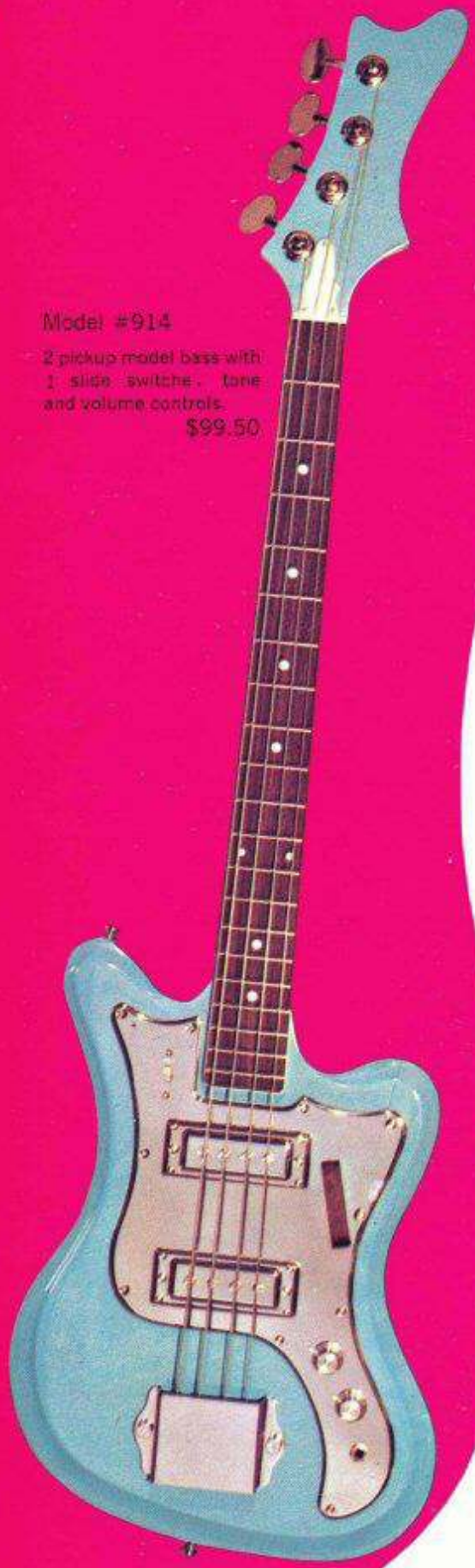


Model #911

3 pickup model with 3 slides switches, solo rhythm switch, vibrato assembly, tone and volume controls. $89.50
with mute

Model #910

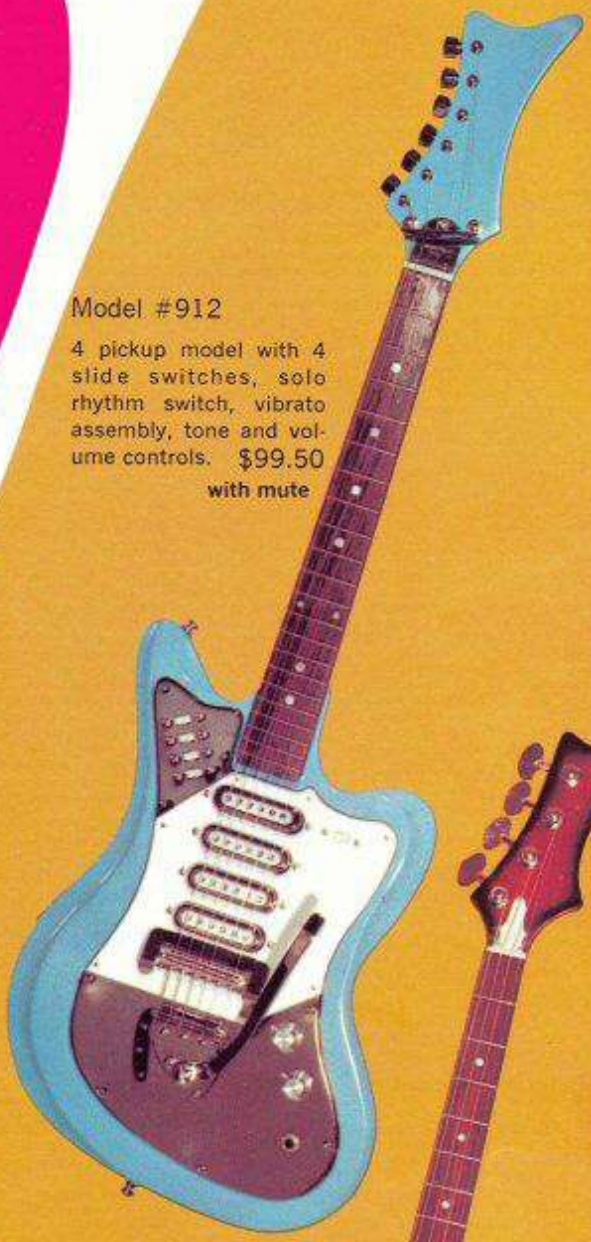
2 pickup model with 2 slide switches, solo rhythm switch, vibrato, tone and volume controls. $74.50
with mute



Model #914

2 pickup model bass with 1 slide switche. tone and volume controls.

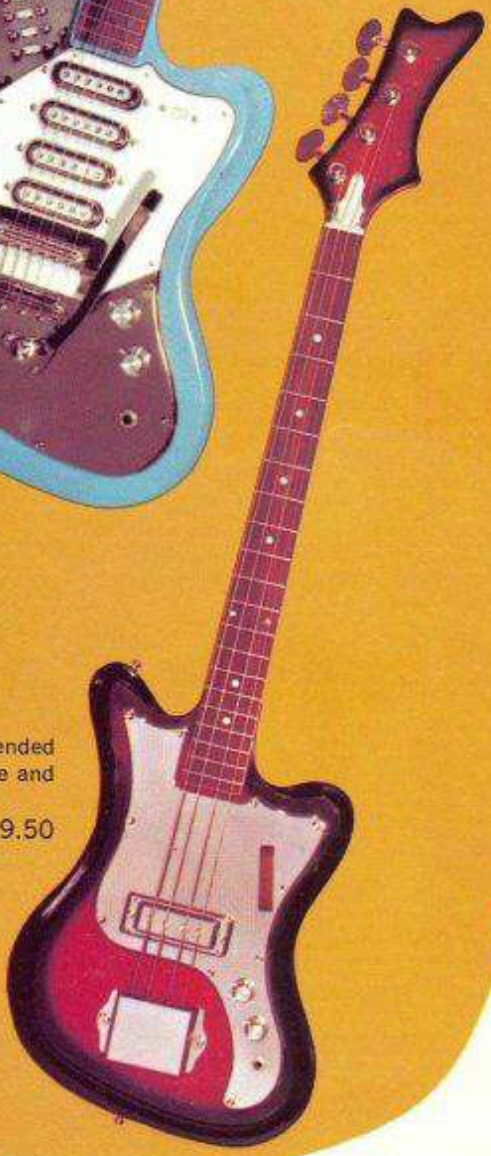
$99.50



Model #912

4 pickup model with 4 slide switches, solo rhythm switch, vibrato assembly, tone and volume controls. $99.50

with mute



Model #913

Single pickup extended neck bass with tone and volume controls.

$89.50

GRECO ACOUSTIC ELECTRIC GUITARS

We are pleased to present a complete and diversified line of the very popular Hollow-Body Electric Guitars. These thin-body, cut-aways are ideal for the needs of the modern musician of today. All instruments have been designed and created to our rigid specifications incorporating the features and equipment most wanted and desired.

All Greco instruments are completely shop adjusted and thoroughly tested by experts in the field. Every Greco instrument carrying the GMC guarantee is your certification that the instrument has gone through a complete servicing and testing procedure.

Greco has now become a world leader in moderately-priced instruments incorporating beauty of design, top-quality workmanship and parts and the finest technical performance capable from an electronic instrument.

GRECO CASES

For Model	Soft-Shell Fleece-lined	Price	Soft-Shell Plush-lined	Price
GR-1	131	$11.00	331	$19.00
GR-2	131	$11.00	331	$19.00
GR-4	131	$11.00	331	$19.00
GR-5	131	$11.00	331	$19.00
GR-6	131	$11.00	331	$19.00
GR-7	131	$11.00	331	$19.00
910	111	$12.00	—	—
911	111	$12.00	—	—
912	111	$12.00	—	—
913	113	$15.00	—	—
914	113	$15.00	—	—
920	—	—	321	$21.50
921	—	—	321	$21.50
930	—	—	323	$23.00
940	—	—	322	$22.50
950	—	—	322	$22.50
955	—	—	323	$23.00
960	—	—	322	$22.50
970	—	—	324	$22.75
971	—	—	324	$22.75
972	—	—	325	$23.75
980	—	—	322	$22.50

Hollow-body Rosewood Models

Model #940

A deluxe 12-string electric hollow-body guitar with 2 pickups and 2 on-off slide switches for pickup selection. One tone and 1 volume control. $114.50

These models are the beautiful, professional-looking rosewood instruments that have created excitement wherever they have been shown. These double, florentine cut-away instruments are made of rosewood tops and backs to give a beautiful grain finish compatible with the exquisite detailed workmanship throughout. The necks of these fine instruments are made of multi-laminated plies sealed together for the strongest possible neck of any guitar made anywhere in the world. Every instrument has an adjusting rod in the neck for further strength and durability. All fingerboards, headpieces, F holes, top and back of body are all bound in white inlays with additional decorative inlays in the front of the headpiece and body. All models have deluxe-covered, nickel-plated machine heads. These amazing instruments must be seen and played to be appreciated.

Model #921

3 pickups, 3 on-off slide switches for pickup choice, 3 volume controls, 1 tone control with mute and vibrato arm.
$99.50

Model #930

Electric bass with 2 quality pickups and on-off slide switches. One tone and 1 volume control.
$99.50

Model #920

2 pickups, 3 position toggle switch, tone and volume control, vibrato assembly. $89.50

greco sunburst models

Model #950

A tremendous value in electric guitar. Two quality pickups with 3-position toggle switch. Two tone and 2 volume controls. Three-way adjustable bridge, adjustable vibrato tailpiece assembly, extra large inlaid fret markers. Multi-laminated extra strong neck with adjustable steel neck rod.

$105.00

Model #955

A beautiful companion electric bass. Two pickup model with 3-position toggle switch. Two tone and 2 volume controls. Fitted with new mute assembly. Multi-laminated strong neck with adjustable steel neck rod. Deluxe individual nickel plated covered machines.

$124.50

Model #960

The best value 12-string electric on the market. Two pickups, 2 tone and 2 volume controls. Three-way toggle switch. Three-way adjustable bridge. Multi-laminated, extra strong neck with adjustable steel neck rod.

$119.50

Model #980

A special model with slightly different features. Two pickups with three position toggle switch for pickup selection. Two tone and 2 volume controls. Rhythm—Off—Solo toggle switch. Three-way adjustable bridge. Vibrato tailpiece assembly. Multi-laminated neck with adjustable steel neck rod. Individual machine heads. Available in gold, cherry or green sunburst.

$99.50

violin-shaped basses

Model #970

In the new popular violin-shape, a quality bass with 2 pickups, 3 position toggle switch, tone and volume control, 3-way adjustable bridge, automatic mute, multi-laminated, super strong neck with adjustable steel rod and 4 individual nickel-plated covered machines. In sunburst only.

$114.50

Model #971

A specially designed model with a different arrangement of features. With F holes, 2 pickups, 2 slide switches for the pickups and 1 rhythm—solo switch, tone and volume control, 3-way adjustable bridge, multi-laminated neck with adjustable steel neck rod and individual covered machine heads. Available in gold, cherry or green sunburst. $119.50

Model #972

A special large body violin-shaped bass. Two pickups, 3-way toggle switch and tone and volume controls. F holes. Specially designed combination bridge tailpiece with 2-way adjustment. Multi-laminated super strong neck with adjustable steel neck rod. Four individual covered machine heads. $129.50

ad-n-echo by GOYA

ECHO — REVERB
True Vibrato

A single compact unit capable of creating high-fidelity reverbs, echoes, even true vibratos almost as pure as if created with studio equipment — and with just 3 knobs. And, with a weight of only 12 pounds, you can take it anywhere and simply plug it in. No noisy tapes or springs; virtually maintenance-free.

A patented, exclusive, electrostatic memory delay system stores audio signals with your selected delay time and then reproduces and repeats them at a gradually diminishing level. You can even mix reverb and echo because each is individually controlled. You can pre-set for a short or long delay time.

2 inputs offer wide flexibility. Play absolutely any instrument or mike or any 2 instruments simultaneously. Made in the U.S.A. Unconditionally guaranteed.

No. 1001 **$199.95**

NEW *Goya*

COMBINATION FUZZ-TONE AND TREBLE BOOST

The answer to today's demands for an all-in-one unit for creating the wild sounds of sophisticated musical effects.

Especially designed for Goya, this unit is made in the U.S.A. using only the finest available parts and equipment to give an instantaneous "fuzz" sound and split-second leap into treble boost. Two control knobs enable the player to pre-set the intensity of either effect.

The only unit of its type on the market with a built-in battery tester light. Now you can check before a performance whether the battery is operative and prevent a sudden power failure in the middle of a recording or show session.

No. 1005 **$39.95** with battery

"ARBEE" FUZZ AND BOOST UNITS

Features solid state reliability and performance, no feedback or hum, unbreakable steel case, fingertip control.
Created in California, U. S. A. to satisfy the demand for a small unit that is controlled at the guitar. Intensity of fuzz or boost controlled by volume knob of guitar. Battery is disconnected when cable is removed.

No. 1010 Fuzz Tone **$24.95**
No. 1011 Treble-Bass Boost Battery included

DELUXE ECHO/REVERBERATION FROM ARBITER OF ENGLAND

The most deluxe comprehensive unit on the market. Features a voltage selector guide, stereo facility for use with 2 amps, echo volume control separate from original sound volume, time lag control of echo through 4 push buttons, multiple echoes possible, separate duration control, 4 inputs, foot switch jack, fuse. Fully guaranteed.

No. 1020 ..... **$275.00 B**

ARBITER FUZZ FACE

A precision engineered, transistorized product. Instantaneous foot control of both amount and volume of desired fuzz. Made in England.
No. 1021 **$39.95**
Battery included

"FAL" TREBLE BOOSTER

The original English Treble Boost. Precision made.
No. 1022 **$24.95**
Battery included

Note: Distribution of above English products through Goya limited to certain areas. Inquiries invited.

NEW *Goya* AND MORELLI STRINGS

ELECTRIC GUITAR • ELECTRIC BASS • NYLON TAPE WOUND • ELECTRIC 12 STRING

The newest most desirable strings available anywhere. From the modern rock and roller to the seasoned jazz professional, these strings supply the ultimate in brilliant response and fidelity of tonal quality. All sold as sets in a vinyl pouch and a clear poly bag.

NYLON TAPE WOUND 6 STRING

"Morelli" Brand

Finest German quality string on the market. Excellent quality.

No. 1710 Light Gauge

No. 1810 Heavy Gauge

$6.00 per set

"Goya" Brand

Made in England

Deluxe quality

No. 2010 Professional Gauge

$6.50 per set

CHROME STEEL FLAT WOUND ELECTRIC BASS

4 STRING (G - D - A - E)

"Goya" Brand. Ideal for all fine electric basses. Available with either of 2 size ball ends for fitting different types of instruments. Deluxe quality.

No. 2210 — Small Ball
Light gauge
$16.00 per set

No. 2310 — Large Ball
Standard Gauge
$17.50 per set

NYLON TAPE WOUND ELECTRIC BASS

4 STRING (G - D - A - E)

"Morelli" Brand. The newest type of electric bass strings for virtually all 4-string bass electrics and guitars. Finest quality German.

No. 1910 ..... $16.00 per set

"Goya" Brand. Deluxe English quality. The finest nylon tape wound electric bass string available at any price.

No. 2110 ..... $17.50 per set

CHROME STEEL FLAT WOUND 6 STRING GUITAR

The professional flat wound string used and endorsed by leading artists. Sets are packaged in a unique plastic carrying pouch. Made in two gauges.

Light Gauge	Heavy Gauge	Description	Dozen	Each
1501	1601	E or 1st, Plain	$ 4.40	$ .40
1502	1602	B or 2nd, Plain	4.65	.40
1504	1604	G or 3rd, Wound	9.90	.85
1505	1605	D or 4th, Wound	12.50	1.05
1506	1606	A or 5th, Wound	15.00	1.30
1507	1607	E or 6th, Wound	19.50	1.70
1510	1610	Complete Set	66.00	5.50
Gold Plated Strings available in sets only: 1510 G 1610 G		Complete Set	72.00	6.00

CHROME STEEL FLAT WOUND 12-STRING GUITAR

The finest all-around 12-string electric strings on the market.

No. 8615

$7.60 per set

Goya GUITAR STRINGS

GUARANTEED FRESH!
Individually Gauged
Make Your Own Combination of String Sets

NYLON
BRONZE WOUND

For Classic or Folk Guitars

No. 2501 (E or 1st)
White Nylon ..... $.30
No. 2502 (B or 2nd)
White Nylon ..... .35
No. 2503 (G or 3rd)
White Nylon ..... .40
No. 2504 (D or 4th)
Bronze Wound ..... .65
No. 2505 (A or 5th)
Bronze Wound ..... .70
No. 2506 (E or 6th)
Bronze Wound ..... .75

No. 2510 Complete Set . $3.15

NYLON
SILVER PLATED

For Classic or Folk Guitars

No. 2601 (E or 1st)
Black Nylon ..... $.35
No. 2602 (B or 2nd)
Black Nylon ..... .40
No. 2603 (G or 3rd)
Black Nylon ..... .45
No. 2604 (D or 4th)
Silver Plated ..... .70
No. 2605 (A or 5th)
Silver Plated ..... .75
No. 2606 (E or 6th)
Silver Plated ..... .80

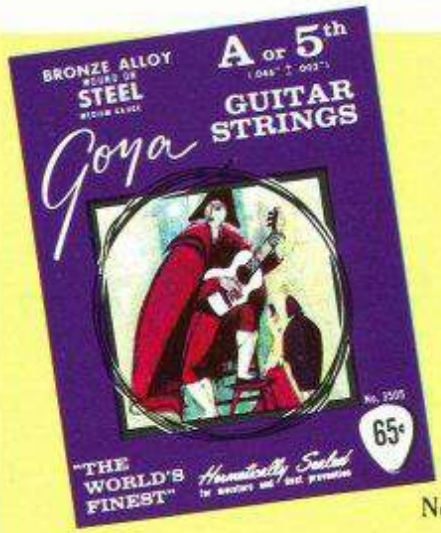
No. 2610 Complete Set . $3.45

STEEL STRING
BRONZE ALLOY

Light Gauge

No. 3401 (E or 1st)
Silvered Steel ..... $.30
No. 3402 (B or 2nd)
Silvered Steel ..... .35
No. 3403 (G or 3rd)
Wound on Steel ..... .55
No. 3404 (D or 4th)
Wound on Steel ..... .60
No. 3405 (A or 5th)
Wound on Steel ..... .65
No. 3406 (E or 6th)
Wound on Steel ..... .70

No. 3410 Complete Set . $3.15

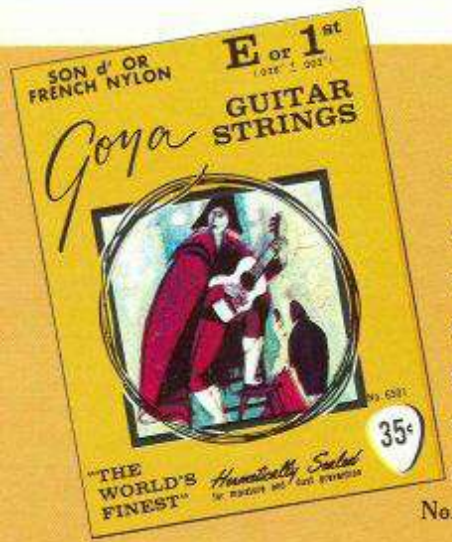


STEEL STRING
BRONZE ALLOY

Medium Gauge

No. 3501 (E or 1st)
Silvered Steel ..... $.30
No. 3502 (B or 2nd)
Silvered Steel ..... .35
No. 3503 (G or 3rd)
Wound on Steel ..... .55
No. 3504 (D or 4th)
Wound on Steel ..... .60
No. 3505 (A or 5th)
Wound on Steel ..... .65
No. 3506 (E or 6th)
Wound on Steel ..... .70

No. 3510 Complete Set . $3.15

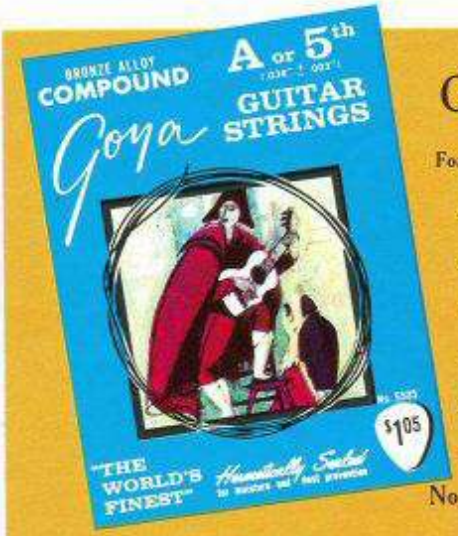


SON d'OR
FRENCH NYLON

Non Tarnishable Silver Plate

No. 6501 (E or 1st)
Gold Nylon ..... $.35
No. 6502 (B or 2nd)
Gold Nylon ..... .40
No. 6503 (G or 3rd)
Gold Nylon ..... .45
No. 6504 (D or 4th)
Silver Plated ..... .95
No. 6505 (A or 5th)
Silver Plated 1.05
No. 6506 (E or 6th)
Silver Plated 1.15

No. 6510 Complete Set . $4.35



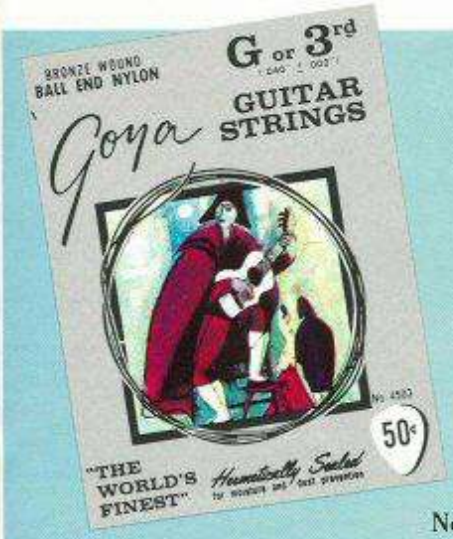
COMPOUND
BRONZE ALLOY

For Folk Singer Playing Finger Style

No. 5501 (E or 1st)
Silvered Steel ..... $.30
No. 5502 (B or 2nd)
Silvered Steel ..... .35
No. 5503 (G or 3rd)
Bronze Wound ..... .85
No. 5504 (D or 4th)
Bronze Wound ..... .95
No. 5505 (A or 5th)
Bronze Wound 1.05
No. 5506 (E or 6th)
Bronze Wound 1.15

No. 5510 Complete Set . $4.65

Moisture and dust worries are gone with GOYA's individually hermetically sealed strings. New color-coding makes for easy selection. GOYA string sets are packaged 6 individual strings to a plastic box and are easily identified by a colorful visual display unit.



BALL END* NYLON

BRONZE WOUND

Eliminates Tying at Bridge

No. 4501 (E or 1st)
White Nylon ..... $.40
No. 4502 (B or 2nd)
White Nylon ..... .45
No. 4503 (G or 3rd)
White Nylon ..... .50
No. 4504 (D or 4th)
Bronze Wound ..... .95
No. 4505 (A or 5th)
Bronze Wound 1.05
No. 4506 (E or 6th)
Bronze Wound 1.15

No. 4510 Complete Set .. $4.50

BALL END* NYLON

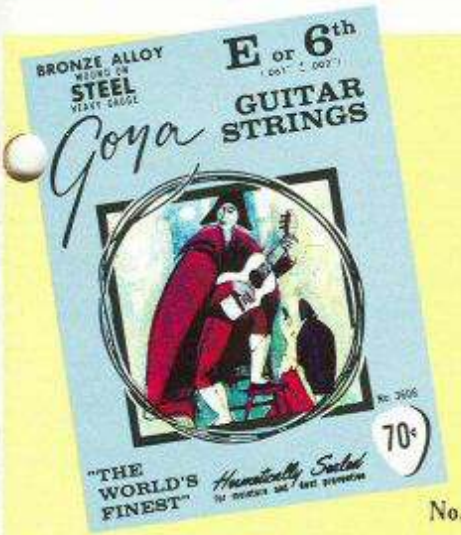
SILVER PLATED

Eliminates Tying at Bridge

No. 4601 (E or 1st)
Black Nylon ..... $.45
No. 4602 (B or 2nd)
Black Nylon ..... .50
No. 4603 (G or 3rd)
Black Nylon ..... .55
No. 4604 (D or 4th)
Silver Plated 1.00
No. 4605 (A or 5th)
Silver Plated 1.10
No. 4606 (E or 6th)
Silver Plated 1.20

No. 4610 Complete Set .. $4.80

*PATENT NO. 3130626



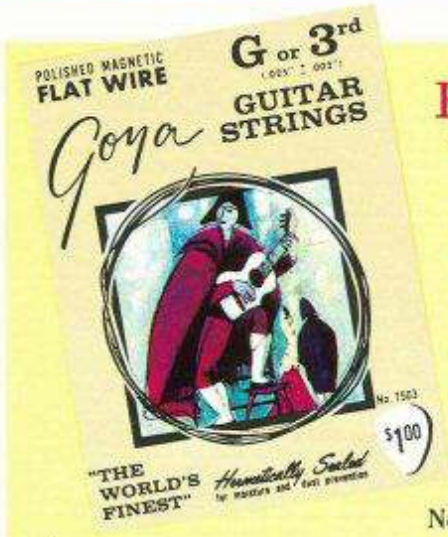
STEEL STRING

BRONZE ALLOY

Heavy Gauge

No. 3601 (E or 1st)
Silvered Steel ..... $.30
No. 3602 (B or 2nd)
Silvered Steel ..... .35
No. 3603 (G or 3rd)
Wound on Steel ..... .55
No. 3604 (D or 4th)
Wound on Steel ..... .60
No. 3605 (A or 5th)
Wound on Steel ..... .65
No. 3606 (E or 6th)
Wound on Steel ..... .70

No. 3610 Complete Set .. $3.15



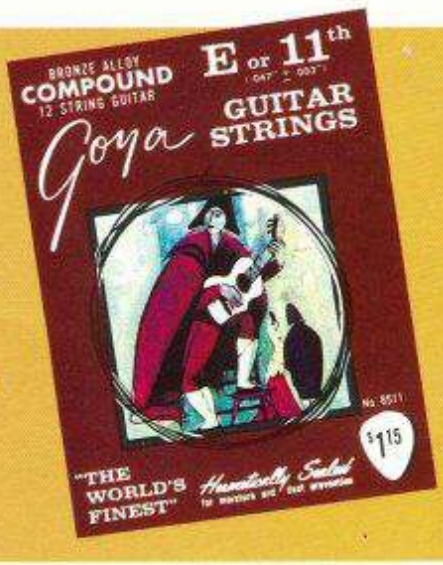
FLAT WIRE

POLISHED MAGNETIC

Wound on Swedish Steel

No. 7501 (E or 1st)
Swedish Steel ..... $.35
No. 7502 (B or 2nd)
Swedish Steel ..... .40
No. 7503 (G or 3rd)
Wound on Steel 1.00
No. 7504 (D or 4th)
Wound on Steel 1.10
No. 7505 (A or 5th)
Wound on Steel 1.20
No. 7506 (E or 6th)
Wound on Steel 1.30

No. 7510 Complete Set .. $5.35



COMPOUND 12 STRING GUITAR

Wound on Silk and Steel

No. 8501 (E or 1st)
Silvered Steel ..... $.30
No. 8502 (E or 2nd)
Silvered Steel ..... .30
No. 8503 (B or 3rd)
Silvered Steel ..... .35
No. 8504 (B or 4th)
Silvered Steel ..... .35
No. 8505 (G or 5th)
Bronze Wound ..... .85
No. 8506 (G or 6th)
Silvered Steel ..... .35
No. 8507 (D or 7th)
Bronze Wound ..... .95
No. 8508 (D or 8th)
Silvered Steel ..... .35
No. 8509 (A or 9th)
Bronze Wound 1.05
No. 8510 (A or 10th)
Bronze Wound ..... .85
No. 8511 (E or 11th)
Bronze Wound 1.15
No. 8512 (E or 12th)
Bronze Wound ..... .95

No. 8515 Complete Set .. $7.80

ACCESSORIES

GUITAR POLISH

NOW PACKAGED IN THE UNBREAKABLE SQUEEZE BOTTLE WITH THE "SWIVEL-TOP"

This is the same polish as used to bring up that famous GOYA high lustre finish. It is a sensational new formula for the cleaning and polishing of fine wood finishes and will not harm the most delicate varnish.

No. 86 . . . . . $.75 Each

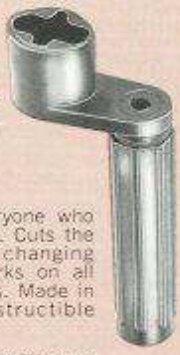
POLISHING CLOTH

A large, soft, specially impregnated flannel cloth ideal for cleaning and polishing guitars, violins and all wood finishes. 16" length. Made in U.S.A.

No. 225 . . . . . $1.25

Goya

PEG WINDER



A must for everyone who handles a guitar. Cuts the time for string changing to seconds. Works on all makes of guitars. Made in U.S.A. of indestructible propalene.

No. 475 . . . . . $1.75 each

Goya

GUITAR CAPOS

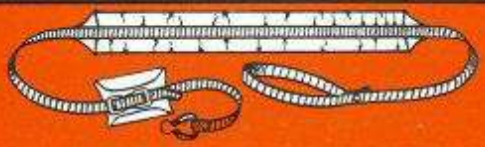
The first capos made especially for curved or flat fingerboards. Made in U.S.A. Easy, fast and accurate.

No. 336 Curved bar . $2.00 each
No. 338 Straight bar . $2.00 each

WEBBED STRAP

A popular-priced, all-around strap made of webbed cotton. Fully adjustable and designed for either acoustic or electric guitars. In green, blue or red with white stripe. In plastic, protective pouch. Made in U.S.A.

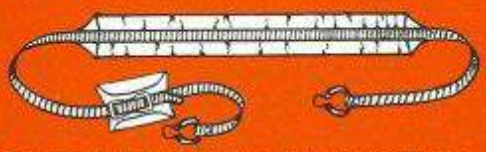
No. 440 . . . . . $2.95



GOYA FOAM PADDED GUITAR STRAPS

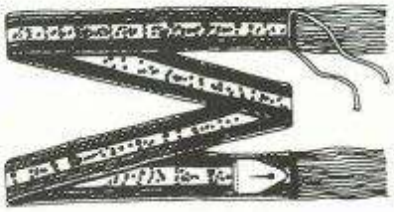
Made of unbreakable "Seat Belt" webbed nylon with protected heavy duty metal adjusting lever. Top attachment for flat top acoustic Guitars.

No. 430 . . . . . $4.50 each



Bottom attachment for solid body electric Guitars

No. 435 . . . . . $4.50 each



HAND WOVEN IN MEXICO
MULTI-COLORED GUITAR STRAP

Fitted with leather end pin thong and sturdy lace for headpiece attachment. Beautifully made with varicolor tassels. 2½" width. Individually packaged in plastic pouch. Assorted colors.

No. 420 . . . . . $3.50 each

MULTI-COLORED BRAIDED CORD STRAP

The traditional multi-colored braided cord with tassel Made in U.S.A.

No. 425 . . . . . 50¢

Goya CLASSIC GUITAR STRAP

Fully adjustable. Lightest weight strap on market. Attractive Nylon Plastic neck band. Unbreakable nylon cord. Will not scratch or mar guitar finish. No end pin needed for guitar.

No. 150 . . . . . $3.00 each

"E" STRING PITCHPIPE

Designed for guitarists. The standard single pitchpipe in "E" for 1st or 6th string tuning. Made in U.S.A.

No. 220 . . . . . 49¢

EMBLEM PIN

Wear a guitar pin! Safety catch, gold plated.

No. 508 . . . . . 50¢

GUITAR STANDS

The newest and best all around stand ever made. Collapses to fit inside guitar case under headpiece. Sturdy all metal stand for storage or display. Made in 2 basic sizes but adjustable to hold all types of guitars. Assembles quickly. Made in U.S.A. Comes with draw-string flannel bag.

No. 907 For Acoustic Guitar . . . . . $7.95 list
No. 908 For solid body electric Guitar . . . $7.95 list
(No. 908 also takes Mandolin or Violin)

ADJUSTABLE GUITAR FOOT STOOL

A lower priced imported foot stool that instantly adjusts from 4" to 9" high. 12" by 4" heavy rubber tread foot rest. Rubber feet prevent slipping. Strong but light weight. Complete with unique snap-plastic carrying pouch.

No. 251 . . . . . $5.00

CLASSIC GUITAR FOOTSTOOL

A necessity for all solo Classic Guitar Artists. The finest, most advanced foot rest on the market today. Heavy metal construction, sturdy and durable. Artistically designed. Folds compactly to fit in the guitar case. Correct playing position for the Classic Guitar requires the use of a foot support... The Goya Classic Guitar Footrest is the answer.

No. 250 . . . . . $6.00 each

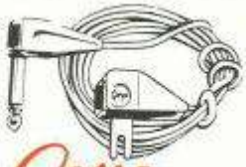
ACCESSORIES

Goya

GUITAR HUMIDIFIER

Prevents drying out. Deters cracking. Controls humidity. Prolongs guitar life.

No. 355 . . . . $1.00 each



Goya

CONTACT PICKUP

A unique Vibration Pick-up suitable for all musical instruments. Specially designed prong facilities fastening to guitar machine head screw. Packaged in attractive two-tone plastic container.

No. 310 . . $5.00 each

HERCO

HAND POWDER

For guitarists and All String Instrumentalists

A highly effective agent to prevent the discomfort and annoyance of perspiration on the hands. HERCO Anti-Perspirant Powder keeps hands dry under the most extreme conditions of heat and humidity, or through extended periods of playing or practice.

No. 208 . . . . . $1.00 each

SELF ADHERING—PRE-CUT GUITAR TOP GUARDS

Can be trimmed for perfect fit. Protects fine guitar finishes. Completely hand washable. Instantly applied.

No. 202
White . . . . . complete set $2.50 each

No. 203
Transparent . complete set $2.50 each

CELLULOID PICKS

Genuine Herco quality celluloid picks in 15 different shapes, sizes and types. Look for them at your local music counter.

Prices from 5¢ to 15¢ each.

HERCO

NYLON PICKS

The new Herco nylon pick has been designed and gauged by a group of leading professional guitarists. Made of finest unbreakable nylon, these picks are exactly uniform in thickness due to a modern thermo-molding process.

No. 210 Light gauge . . . . . 25c each
No. 211 Heavy gauge . . . . 25c each

HERCO FLEXYLON PICKS

The new durable material that will not break, chip or peel. Available in the five most popular designs. Made in standard professional gauge.

No. 401 Small oval . . . 10c each
No. 403 Lucas style . . 15c each
No. 405 Long oval . . . 15c each
No. 407 Popular triangle . . . . 15c each
No. 409 Large triangle 15c each

TEMP-O-RINE

A new modern version of the Tambourine specially created for today's musical needs. Easy to hold—easy to play. Supplied with plastic carrying bag.

NO. 100 . . . . . $6.95

BRIDGE PINS

A set of replacement bridge pins. Tough, sturdy, plastic, grooved for tight fit. One extra in each package.

No. 215 . . . . . 7 for 59¢

10 FOOT CABLE

Made in U.S.A. Straight phone plug to right angle phone plug. Shielded grey cables. Guaranteed quality.

No. 345 . . . . . $3.00

20 FOOT CABLE

Made in U.S.A. Straight phone plug to right angle phone plug. Shielded red cables. Guaranteed quality.

No. 347 . . . . . $4.50

15 FOOT RETRACTABLE CABLE

Made in U.S.A. Straight phone plug to right angle phone plug. Shielded black cables. Guaranteed quality.

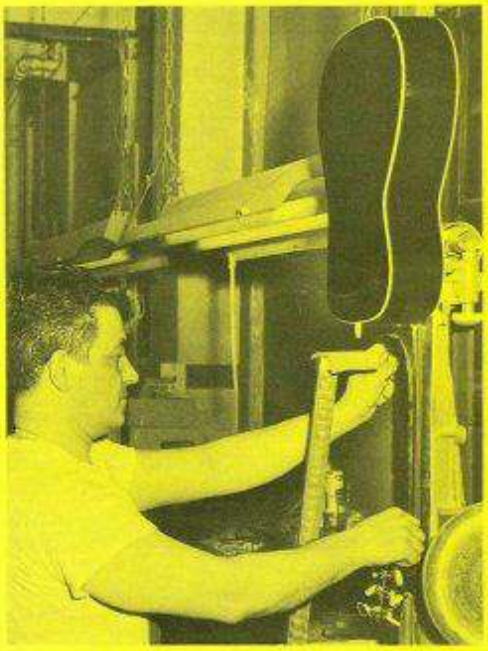
No. 346 . . . . . $7.50

CLAMPS

The only clamp in the world specifically designed to repair guitar bridges and hard-to-get-to braces beyond bridge. So hard to get, we included them in this catalogue. Fine-quality steel with mottled baked lacquer finish. Rust-proof frame, brass screws. Made in Sweden.

No. 634 — 6¾" inside measurement $7.50B
No. 834 — 8¾" inside measurement $8.00B

Every Greco Guitar, before it is approved for shipment to authorized Greco dealers, is carefully adjusted, serviced and tested by the craftsmen of the Goya Guitar Company in New York City. Thus, every instrument is delivered to the consumer in perfect playing condition complete with all necessary adjustments for proper string alignment, tuning and height of action. These scenes show our shop staff performing this important service.



The GMC guarantee reads as follows: "This quality instrument has been designed, serviced and tested by Goya Music Corporation. Guaranteed against defective material or imperfect workmanship..." Our facilities and shop experts are ready to handle any repairs or adjustments that may become necessary at any time. Shop servicing is one of the most important steps in manufacture of any guitar and Greco is proud of their record and achievements in this area to bring to the public the finest quality at the fairest prices.

AUTHORIZED DEALER

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